In the developed world the average man lives until he is 75 years old, whereas the average woman lives to 80. In general, the illness which causes most deaths is heart disease, and Monday is the most common day for a heart attack! In Europe men don't tend do get married until they are 27, women when they are 25. Couples whose marriage ends in divorce have usually been married for ten and a half years. On average, women who work full-time in the UK earn €580 per week. Men earn €790 per week. Men work for forty hours a week and spend €170 on leisure (hobbies and presents). Seven times a year, British men buy presents for their partners after an argument!

Men who smoke have 104 cigarettes a week, fifteen more than women. Also, not surprisingly, men generally eat more — the average man will eat 27 kilograms of food during his lifetime — the weight of more than six elephants. And only 36% of men worry about their weight. On the other hand, 90% of women don't like their body, and they try to diet six times in their life.