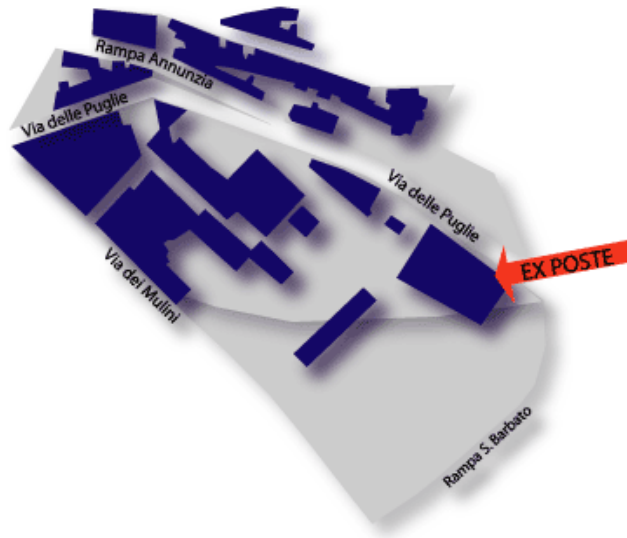


How to reach us:



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Sole Alba Zollo

A certificate of attendance valid for the *esonero ministeriale* will be provided at the end of the conference by Cambridge University Press (Direttiva Ministeriale n. 90/2003).

This event is FREE of charge and is part of our on-going commitment to supporting teachers in their professional development.

Cambridge University Press (Prot 12652 con decreto del 28/07/2008) è soggetto accreditato per la formazione del personale della scuola, secondo la Direttiva Ministeriale 90/2003.

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C.L.A.U.S. via De Nicastro, 13 - 82100 Benevento  
[claus@unisannio.it](mailto:claus@unisannio.it)



## GIORNATA DI STUDIO **CLIL: IDEAS AND ISSUES**

Giornata di Studi  
Benevento, 10 marzo 2010  
Aula Magna, via delle Puglie, 82—Benevento

L'evento è rivolto a docenti, insegnanti, esperti linguistici nelle scuole e nelle università, nonché a studenti di corsi di laurea linguistico-letterari. Gli interventi, affidati a relatori di eccezione, presenteranno nuove idee e risorse in ambito CLIL e offriranno interessanti spunti di dibattito.

Con questa giornata l'Università degli Studi del Sannio, in collaborazione con Cambridge University Press e Helbling Languages, intende rafforzare il canale di comunicazione e di confronto tra scuola e Università e inaugurare una serie di iniziative nell'ambito della didattica delle lingue straniere.

## ABSTRACTS

### CLIL for Teenagers? What the doctor ordered?

Most teenagers are definitely in need of a little pick-me-up at school. They suffer badly from the complaints of their age: terminal boredom, chronic discomfort and, at times, even severe apathy.

This presentation makes a sympathetic diagnosis of the symptoms and causes of this awful state of being a teenager: exploring terrible territory such as the physical and social changes that can effect teens as well as hormonal and brain development, before exploring why CLIL may be just the medicine needed in the classroom. In particular the focus will be on how CLIL can remedy problems of irrelevance, a sense failure and bore-dom.

### Practical applications of CLIL for Teens

In this workshop teachers will experience a range of teacher friendly (i.e. quick to find or set up) activities that can be used easily and effectively in a range of classes – 11-18 year olds/ elementary to advanced levels.

### Teen spirit - Tapping into the teen world

Teenagers often get a bad press. We hear that they don't read enough, they can't concentrate, they spend all their time social networking, and they're only interested in shopping and celebrities. But research shows that teens still have values, ideals and hopes for the future. We are at risk of losing teen motivation if we can't address their interests and concerns. How can we tap into this rich resource of teen communication? This session will look at how we can bring the best aspects of teen culture into the classroom in order to inspire and motivate our students.

### Let's focus on.....learners!

Mixed ability and multi-level classrooms can be frustrating and de-motivating not only for the teacher, but also for the student! The aim of this talk is to implement simple "personalized" learning strategies to revitalize and build up learner participation and emotional involvement, leading to increased motivation and better classroom dynamics.

## PROGRAMMA

8:30 Accoglienza dei partecipanti

### 9:00 Massimo Squillante

Preside - Facoltà di Scienze Economiche e Aziendali,  
Università degli Studi del Sannio  
*Indirizzo di saluto*

### 9:15 Giulia Papoff

Direttore del Centro Linguistico di Ateneo,  
Università degli Studi del Sannio

### Antonella Napolitano

Docente di lingua inglese, Università degli Studi del Sannio  
*Apertura dei lavori*

### 9:30 Olha Madylus

CLIL for Teenagers? What the doctor ordered?  
*Plenary*

### 10:15 Tito Lombardo

Let's focus on.....learners!  
*Workshop*

### 11:00 Coffee Break & Materials Exhibition

### 11:30 Julia Starr Kedde

Teen spirit - Tapping into the teen world  
*Plenary*

### 12:15 Olha Madylus

Practical applications of CLIL for Teens  
*Workshop*

### 13:00 Rilascio Attestati

La partecipazione all'evento dà diritto all'esonero dal servizio.

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## Olha Madylus

Olha began her teaching career as a secondary state school teacher in the UK, teaching English and Drama. She has been involved in YLELT for over 20 years, living, teaching and training in the UK, Hong Kong, Venezuela and Greece.

She also does consultation and teacher training for the British Council global teaching network. In addition to all this she is a Cambridge ESOL CELTA and CELTYL trainer. Olha is interested in the whole range of Young Learners from the age of 5 to 18.

## Julia Starr Kedde

Julia is an EFL writer, materials developer and teacher trainer. She has a degree in English Literature from Sussex University and a PGCE in English and Teaching English as a Foreign Language from Didsbury College, Manchester. She lived and worked in Italy for more than 10 years, first teaching at the British School in Florence and then going on to teach English and translation at the University of Florence. She worked as an editor of EFL school books for a UK publisher, developing a range of successful course books for Italy. Julia is especially interested in teen development, international language and personal and 'soft skills'. A particular area of interest which informs her writing and training is the Common European Framework on which she has written articles.

## Tito Lombardo

Tito has lived and worked in Italy for more than 15 years, first teaching at the British School in Milan, where he later became DOS, and then going on to become an ELT Consultant, initially with Oxford University Press (8 years) and for the past 5 years with Cambridge University Press, a qualified teacher trainer, he has conducted various workshops and given seminars in different countries worldwide. Tito is especially interested in teen development, interactional language and motivational type activities.